



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

D-1507

In re app. of: Denison W. Bollay

Serial Number: 09/276,598

Filed: 3/25/99

Title: A Method Of Executing An Electronic Commerce

Sale From An Affiliate Web Site With A Vendor

Through A Hub Server In One Step Without

Reentering Shipping And Payment Information

Examiner: Wasylchak, S.

GROUP ART UNIT: 2194

Handwritten signature and date: 4/16/03

AMENDMENT AFTER NOTICE OF APPEAL

Commissioner of Patents & Trademarks

Washington, DC 20231

RECEIVED
APR 10 2003
GROUP 3600

Sir:

Please replace claims 21-30 with the following renumbered claims 20-29:

20. The method of claim 19 further comprising:

G. Arranging said picture of said product and a submit image on screen such that a purchase request can be initiated by selecting said submit image.

21. The method of claim 19 wherein said <form> includes product code, price, affiliate ID and vendor ID.

22. In system of electronic commerce in which a central hub server stands between a number of affiliate web sites and a number of vendor web sites to execute sales of vendor products featured on said affiliate web sites, a method comprising:

associating a number of affiliate web sites with said hub server;

selecting, at said affiliate web sites, products offered by vendors;

displaying selected products to users on said affiliate web pages;

causing identifiers of a buyer, an affiliate web site, a product, and a vendor site, to be sent to said hub server in response to a buyer that browses an affiliate web site clicking on a displayed vendor product ;